

## About SWI



The Sensible Women Initiative (SWI), Inc. is a 501 (c) (3) charitable organization that was founded in 2012. It is operated by a volunteer group of dedicated professional women from various parts of the United States. The SWI provides services to young ladies ages five to twenty-five, particularly in the areas of personal development and relationship building. Based on their age levels, participants are organized into three groups: Diamond, Violet, and Butterfly.

### OUR MISSION

We will reach out to and lift up young ladies, utilizing our talents and skills to assist them in their preparation for successful lives.

### OUR VISION

Sensible Living for a Lifetime!

### OUR GOALS

- Making a positive impact on the growth and development of young ladies as they become caring, successful, and sensible adults.
- Guiding young ladies to make sensible choices that will be beneficial to themselves and others around them.
- Providing a sensible safety net for young ladies as they face the many challenges of life and take on the responsibilities of adulthood.



*"Rising Above"*

## PERSONAL DEVELOPMENT

- To lead young ladies to a better understanding of the female developmental stages
- To provide young ladies insights and possible solutions to potential pitfalls
- To inspire young ladies to examine themselves and to develop specific plans for self improvement
- To expose young ladies to great role models and motivate them to also be role models worth emulating
- To encourage young ladies to participate in activities that promote self-esteem and emotional healing
- To support young ladies' attainment of a good education and a meaningful career (and/or job)
- To guide young ladies in developing the attributes that prepare them for marriage and motherhood
- To help young ladies acquire the knowledge, skills, and practices that lead to financial stability
- To teach young ladies to value themselves, their talents and skills, and their opportunities for excellence
- To educate young ladies about various health issues and to assist them in securing good health services

## CRISIS INTERVENTION & NETWORKING

- To provide young ladies who are victims of domestic violence with financial and moral support
- To assist young ladies who have made mistakes and are seriously trying to live better lives

## RELATIONSHIP BUILDING

- To encourage young ladies to become sisters' keepers and trusted friends
- To explore with young ladies the unique relationship between daughters and individual family members
- To aid young ladies in forming positive inter-generational relationships that support good communication
- To impress upon young ladies the importance of building strong bonds of family unity, love, and respect
- To help young ladies develop conflict resolution skills that support a peaceful settlement of disputes
- To make young ladies more aware of how their words, behaviors, and mannerisms affect others
- To remind young ladies of the acceptable norms for interacting with family, friends, elders, and others
- To give young ladies guidelines for determining when a relationship has become abusive
- To provide helpful recommendations to young ladies who find themselves in an abusive relationship
- To enlighten young ladies about the relationship problems that are facilitated by digital communication





## STEM AND STEAM PROGRAM

### STEM/STEAM Program for Youth

Developed curriculum for science/STEM-related courses including Medicine/Public Health, Forensic Science, & Chemistry

Developed project-based curriculum for 10-day program including guest speakers, off-site visits, shadowing opportunities, and leisure activities

Incorporated technological applications in order to improve staff communications & communications with stakeholders

Created protocol for recording and reporting in-program incidents

STEAM's foundations lie in inquiry, critical thinking, and process-based learning.

STEAM lessons and approach is based around really deep questioning, inquiry, curiosity, being able to find solutions to a problem, and being creative in the finding of the solutions is at the heart of this approach.

STEAM lesson are fundamentally built upon asking really good questions, and then seeking solutions to the problems that are presented in those content areas.

### **10+ Years in educational instruction:**

Dr. Lovely Thornton

Dr. Marquita Blades

Dr. Valerie U. Oji, RPh, PharmD, BCPP

Dr. Brittany O. Derenoncourt

Dr. Andrea Yvette Morris

Jay Veal, M.Ed.



# SPONSORSHIP PACKAGES

Diamond Sponsor

\$100,000

Sapphire Sponsor

\$75,000

Platinum  
Sponsor

\$10,000

Gold  
Sponsor

\$5,000

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Silver  
Sponsor

\$2,500

Bronze  
Sponsor

\$1,000

Ruby Sponsor

\$50,000

Emerald Sponsor

\$25,000

# DESCRIPTION OF SPONSORSHIP PACKAGES

<b>Sponsorship Levels and Benefits for Event</b>	<b>Diamond Sponsor \$100,000</b>	<b>Sapphire Sponsor \$75,000</b>	<b>Ruby Sponsor \$50,000</b>	<b>Emerald Sponsor \$25,000</b>
<b># of Girls Supported</b>	<b>(50)</b>	<b>(35)</b>	<b>(25)</b>	<b>(10)</b>
Event Registration & Reserved Seating at Event	✓ (16)	✓ (16)	✓ (12)	✓ (8)
Total Hotel Rooms for Two Night Stay	✓ (4)	✓ (3)	✓ (2)	✓ (1)
Company Name on Website	✓	✓	✓	✓
Verbal Recognition During Conference	✓	✓	✓	✓
Vendor Table During Conference	✓	✓	✓	✓
VIP Sponsor Reception	✓	✓	✓	✓
Name/Logo/Link will appear on website	✓	✓	✓	✓
Company promo item in attendee bag	✓	✓	✓	✓
Company name/logo on Sponsor Banner	✓	✓	✓	✓
Sponsor's message in conference program	✓	✓	✓	✓
5 Minute Presentation at general session	✓	✓	✓	✓
Reserved Table During Entire Event	✓	✓	✓	✓
Full Page Ad in Program Book	✓	✓	✓	✓

## DESCRIPTION OF SPONSORSHIP PACKAGES

<b>Sponsorship Levels and Benefits for Event # of Girls Supported</b>	<b>Platinum Sponsor \$10,000 (5)</b>	<b>Gold Sponsor \$5,000 (2)</b>	<b>Silver Sponsor \$2,500 (1)</b>	<b>Bronze Sponsor \$1,000 (0)</b>
Event Registration & Reserved Seating at Event	✓ (8)	✓ (4)	✓ (2)	✓ (2)
Company Name on Website	✓	✓	✓	✓
Verbal Recognition During Conference	✓	✓	✓	✓
Vendor Table During Conference	✓	✓	✓	
VIP Sponsor Reception	✓	✓		
Name/Logo/Link will appear on website	✓	✓		
Full Page Ad in Program Book	✓			
Reserved Table During Entire Event	✓			
Company promo item in attendee bag	✓			
Company name on Sponsor Banner	✓			
Sponsor's message in conference program	✓			
Half Page Ad in Program Book		✓		

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*"Rising Above"*

**Our logo represents the journey our participating young ladies will take. They may come to us as diamonds in the rough; but through our program, they will emerge as beautiful butterflies ready to spread their wings and fly.**

**Interested in Being a Sponsor?**

**Please Contact [Dr. Lovely A. Thornton.](#)**